



POLISH POULTRY MEAT

– THE QUALITY THAT PAYS OFF



THE ASSOCIATION FOR INNOVATION IN AGRICULTURE



The Association for Innovation in Agriculture is a nationwide non-governmental organisation of Polish farmers, food producers and rural inhabitants, which aims to work for sustainable rural development and modernisation of Polish agricultural production.

Our main area of interest is cooperation with the organizations of agricultural producers in the marketing and promotion of Polish agri-food products and food processing in Poland and abroad.

We assist in business contacts and connect interested parties looking for trade and investment partners in Poland and abroad. The association is an attractive business partner due to our members' wide network of contacts and extensive experience. Based on the knowledge of our members and as-

sociates, we help to reach interesting partners on the Polish food and agricultural products market. We will organise the co-operation with Polish farmers, put you in touch with an interested food producer or simply help you develop your business.

We co-operate with other non-governmental organisations, local government bodies, the Ministry of Agriculture and Rural Development, the National Agricultural Support Centre, universities, research centres and European Union institutions in developing innovative solutions for Polish agriculture, food processing and trade.

The Association for Innovation in Agriculture is the official representative of Polish poultry meat producers during economic missions to Tanzania.

More information about the Association and our projects can be found at:
www.innowatorzyws.pl

THE MAIN OBJECTIVES OF THE ECONOMIC MISSION IN TANZANIA

Foreign sales of Polish poultry meat are the pillar of the industry's development. In Europe, Polish poultry meat is very well known and appreciated, so the time has come to convince the inhabitants and managers of African countries to buy our products. We intend to organize economic missions in Tanzania to explore the market, find business partners and promote Polish poultry meat. We hope that establishing relations with state administration units, veterinary and customs services and presenting the possibilities of the Polish poultry meat sector will enable us to gain the trust of potential business partners, which in the future will translate into trade contracts for Polish companies.

POULTRY - POLISH NATIONAL TREASURE

High quality, restrictive EU standards, competitive prices and lower production costs than in Western countries - due to all that, Poland is a valued meat producer, and Polish poultry meat companies have been growing in strength for years.

Attention to the highest quality and safety ensured by the most prominent producers starts with the grain in the field, and supervision over the entire process - from feed mills, hatcheries, poultry houses, slaughterhouses up to processing plants - ends when the finished product reaches the table. The vertical integration of the production chain reduces costs, but,

more importantly, it allows Poland's largest producers to export to the most demanding foreign markets. Not only do they meet the conditions established in EU law, but they also easily pass the rigorous audits of international organisations (BRC, IFS), including those relating to bird welfare. It is quality that has made Poland the leading poultry meat producer in the EU since 2014. We produce around 3 million tonnes of poultry meat, of which more than 1.5 million is exported.

Polish poultry industry:



Poland has been the number 1 poultry meat producer in the EU for years;



Polish poultry meat processing plants are now considered among the most modern in the EU, and the competitiveness of the Polish poultry industry in relation to other EU countries is systematically increasing;



20% of EU poultry meat and offal production takes place in Poland;



More than 1.6 million tonnes of poultry meat and offal have been exported from Poland;



The value of poultry meat and offal exported from Poland is nearly 3.2 billion EUR;



We are the second exporter of poultry meat in intra-EU trade, with 72% of all Polish poultry product exports going to EU Member States.

Polish poultry meat producers flexibly adapt their offers to the expectations and needs of individual customers. They offer a wide range of products in various processing versions, including 'convenience food' or frozen products, as well as halal slaughter.

HALAL CERTIFICATION IN POLAND

The growing demand for halal-labelled food products has increased interest in halal certification in Poland. There are many slaughterhouses in Poland that perform ritual slaughter of animals, including poultry, and more establishments are preparing to undergo the process under the watchful eye of

authorised Muslim Religious Associations. The issuing of the certificate is linked to passing a number of inspections and adapting the plant, as well as the slaughtering process, to the requirements of the halal system.





CHICKEN

MAIN PRODUCTS



ĆWIARTKA
CHICKEN QUARTER



FILET Z MOSTKIEM
CHICKEN FILLET WHIT
BRISKET AND SKIN



FILET Z POŁĘDWICZKĄ
CHICKEN FILLET WHIT
TENDERLOIN



KURZE NÓŻKI
CHICKEN PAWS



NOGA
CHICKEN DRUMSTICK



POŁĘDWICZKA Z FILETU
CHICKEN TENDERLOIN



SKRZYDŁO 3 CZĘŚCIOWE
CHICKEN 3 PART WING



SERCA
CHICKEN HEART



SKRZYDŁO 2 CZĘŚCIOWE
CHICKEN 2 PART WING



ŻOŁĄDKI
CHICKEN STOMACH



TRYBOWANE NOGI
DEBONED LEG MEAT



TUSZA
WHOLE CHICKEN



UDO
CHICKEN THIGH

TURKEY

MAIN PRODUCTS



MOM
TURKEY MECHANICALLY
SEPARATED MEAT



BADER Z POUZDZIA KL.A
TURKEY 3MM BADER



UDZIEC BEZ KOŚCI
TURKEY BONLESS LEG



GOLONKA
TURKEY KNUCKLE



KUPRY
TURKEY TAIL



LOTKI
TURKEY TIPS



MIĘSO Z MOSTKA K. A
TURKEY BRISKET MEAT



MIĘSO Z OBRÓBKİ
FILETA KL. A
TURKEY FILLET MEAT
SCRAPS



NOGA
TURKEY WHOLE LEG



PODUDZIE
TURKEY DRUMSTICK



SKÓRA
TURKEY SKIN



SKRZYDŁO 2 CZĘŚCIOWE
TURKEY 2 PART WING



SZYJA
TURKEY NECK



TUSZKA
WHOLE TURKEY



UDZIEC BEZ KOŚCI
ZE SKÓRĄ
TURKEY DEBONED THIGH
WHIT SKIN



UDZIEC BEZ KOŚCI
TURKEY DEBONED THIGH



WĄTRÓBKA
TURKEY LIVER



ŻOŁĄDKI
TURKEY STOMACH



FILET Z PIERSI
TURKEY FILLET



MIĘSO DROBNE Z PIERSI
TURKEY FINE MEAT



SERCA
TURKEY HEARTS



UDO Z KOŚCIĄ
TURKEY THIGH WHIT
BONE





GOOSE

MAIN PRODUCTS



FILET Z KOŚCIĄ
GOOSE FILLET WHIT
BONE



NOGA
GOOSE LEG QUATER



TUSZA
GOOSE WHOLE GOOSE



GĘSIE SERCA
GOOSE HEART



GĘSIE NÓŻKI
GOOSE PAWS



GĘSIE WĄTRÓBK
GOOSE LIVER



DUCK

MAIN PRODUCTS



FILET
DUCK FILLET



NOGA
DUCK LEG QUATER



ŻOŁĄDKI
DUCK STOMACH



TUSZKA
WHOLE DUCK



GĘSIE WĄTRÓBK
DUCK LIVER



NOGA
DUCK LEG





Poland is Europe's poultry production leader. What makes us stand out:



very good geographical location,



access to most raw materials,



a great tradition in poultry production,



a well-developed base of breeders of various bird species;
primarily hens, ducks, geese and turkeys.

Poultry is considered to be one of Poland's export hits, which is due not only to the competitive price offer but also to the high quality of the offered products and state-of-the-art technologies. Most of the unprocessed poultry meat and offal exported from Poland goes to the demanding European Union market, mainly to Germany, Great Britain, France, the Czech Republic and the Netherlands, but also to Japan.

 The Association for
Innovation in Agriculture

Would you like to join in? Contact us.

kontakt@innowatorzyws.pl

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